



***WINTER 2017/18 MARKET INFORMATION
VENDOR BOOTH APPLICATION***

BOOTH APPLICATION FORM WINTER 2017/18 (page 2)

SPONSORSHIP FORM WINTER 2017/87 (page 3)

November 2017 Market Pages—TD Convention Center

Greenville, SC

Monday, November 13th—Wednesday, November 15th

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January 2018 Market Pages—TD Convention Center

Greenville, SC

Wednesday, January 17th—Friday, January 19th

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EVENT RULES & ALL SHOW INFORMATION

POSTED ON THE EORA WEBSITE

WWW.EORA.ORG



WINTER MARKET 2017/2018 VENDOR BOOTH APPLICATION FORM

COMPANY NAME: _____

Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: Office _____ FAX _____ Mobile _____
 Email: _____
 Name(s) of Person Attending Show: _____

NOVEMBER 13-14-15, 2017 GREENVILLE, SC TD CONVENTION CENTER			
Description	Price	# of	Total
Show Fee	\$1100	1	
Booth Fee—10x10	\$550		
Sponsorship (from page 3)	/	/	
Extra Personnel (Booth fee includes 1 person per 10'x10' purchased)	\$250		
Total			

JANUARY 17-18-19, 2018 GREENVILLE SC TD CONVENTION CENTER			
Description	Price	# of	Total
Show Fee	\$1180	1	
Booth Fee—10x10	\$590		
Sponsorship (from page 3)	/	/	
Extra Personnel (Booth fee includes 1 person per 10'x10' purchased)	\$250		
Total			

- **Space is not confirmed until payment is received**
- Completing and returning this application binds you and your fellow booth exhibitors to the EORA Event Rules.

EORA PO Box 18297 Asheville NC 28814
Phone: 828.252.7956 Fax: 828.252.3145
E-mail: debbiem@eora.org
staceyg@eora.org terry@eora.org

PAYMENT INFO: EORA accepts Check, VISA, Master Card, American Express			
Credit Card #: _____		Exp. Date: _____	
Name on Card: _____		Signature: _____	Date: _____
<small>(Office Use:) Address</small>	<small>Zip</small>	<small>Email receipt? y/n</small>	
<small>(Office Use:) Date Paid:</small>	<small>\$ Amount:</small>	<small>CK # / AP#:</small>	<small>Booth #:</small>



WINTER MARKET 2017/18
VENDOR SPONSORSHIP OPPORTUNITIES

NAME: _____

SHOW PROGRAM AD SPACE		Cost at each show	
Ad Description- Ads are printed in full color	Cost	Nov-G	Jan-G
Half Page (5.25" wide x 3.5" high)	\$150	\$	\$
Full Page Inside (5.25" wide x 7" high)	\$200	\$	\$
Full Page Inside Front/Back Cover (5.25" wide x 7" high)	\$250	\$	\$
Full Page Back Cover (5.25" wide x 7" high)	\$300	\$	\$
Ads must be received 3 weeks prior to the event in order for placement and printing to be secured. Image must be in a high resolution (300dpi) pdf or jpeg.			
SHOW SPONSORSHIP OPPORTUNITIES		Cost at each show	
Description	Cost	Nov-G	Jan-G
New Product Display —2ft x 2ft area in the show lobby. Must provide display.	\$50	\$	\$
Mannequin Rental —located in show lobby. Please designate gender (M) or (F).	\$50	F= _ \$	F= _ \$
		M= _ \$	M= _ \$
Water Station —water cooler placed near your booth.	\$175	\$	\$
Daily Times Advertising —Fee covers duration of the show selected. 2"x 2" full color ad.	\$50	\$	\$
Non-Traditional Product Sponsorship —I.E.: Afternoon snacks, Beer at Dealer Reception, Outside display, etc... (inquire with EORA office on pricing)	\$?		
(Payment will be made on page 2)	Totals for each show	\$	\$



November Winter Show

TD Convention Center—Greenville, SC

**TD Convention Center
One Exposition Drive
Greenville, SC 29607**

EXHIBITOR MOVE-IN	Sunday, November 12	9:00 am to 7:00 pm
DATES & HOURS	Monday, November 13	9:00 am to 6:00 pm
	Tuesday, November 14	9:00 am to 6:00 pm
	Wednesday, November 15	9:00 am to 5:00 pm
BREAK DOWN	Wednesday, November 15	5:00 pm to 10:00 pm

FORMAT: EORA will be using Hall 1. EORA will promote the event on the EORA website, e-mail newsletters and with a postcard mailer. A listing of participating exhibitors that purchase booth space with their product lines will also be available on the website and in the Show Program. **It is the responsibility of each exhibitor to make appointments for the show.**

SET-UP: Sunday, November 12th 9:00 am to 7:00 p.m. If it's necessary for you to set-up past the 7pm close, you **will incur an additional** fee to cover the expense of security. Vehicle access to the back of the hall is available on Sunday.

BREAK-DOWN: Removal of any Merchandise from your booth prior to the set break-down time will incur a **\$250 fine**, payable on site.

FOOD/CONCESSIONS: The TD Convention Center has made it clear that **NO outside food or beverage (including alcohol) can be brought into the building.** There will be an expanded concessions menu available between 9:00 a.m. and 4:00 p.m. Direct special dietary requests to Deborah McKenzie in Banquet Sales : 864-233-2562.

dmckenzie@tdconventioncenter.com

SECURITY: The hall will be unlocked at 8:00am and LOCKED at 6:30pm. Everyone must be **OUT OF THE HALL by 6:30pm.** Once you leave the hall you will not be allowed back in until the next day.

ELECTRICAL: Advanced Cost is \$70.00 per outlet, and must be ordered on the TDCC web link 30 days prior to move in: <https://tdconventioncenter.com/forms/electrical-services-form/> Rates jump to \$95 within 30 days prior to the show, or on-site. You must provide your own spotlights, extension cords, power strips, etc.

SHIPPING: UPS / Fed Ex - type shipments will be received and handled by Hollins Expo that arrive for EORA exhibitors starting **Friday, November 10th 2016.** A charge of **\$5.00** per box for all small packages up to **50 lbs.** will be charged and payable to Hollins Expo. If you have packages **weighing more than 50 lbs.,** or product arriving on a common carrier that will have to be routed through Hollins Expo, refer to the exhibitor service kit for the appropriate rate. Have your Company ship to: **TD Convention Center / EORA, ATTN: Your name DOCK 3 One Exposition Dr., Greenville, SC 29607**

--- **If your packages arrive too early they will be refused.** ---

COMPANY PERSONNEL ATTENDING: Any company personnel attending must abide by EORA Show Rules. Each 10' x10' booth comes with ONE non-transferable name badge for personnel; each additional personnel is \$250 which is valid for the duration of this show.

DEALER COCKTAIL HOUR: The EORA will host a dealer Cocktail hour Tuesday, November 14th in the Concourse of Hall 1 from 6:00pm to 7:00pm. Please remember to invite your retail accounts to this social event.

WIRELESS: Is FREE and labeled as the "Convention Center" wireless network.

HOST LODGING FACILITIES:

Clarion Inn	50 Orchard Park Dr	Greenville, SC	864-254-6383	Rate: \$75.00 Exp: 10/11/17
Hilton	45 W. Orchard Park Dr	Greenville, SC	864-232-4747	Rate: \$99.00 Exp: 10/11/17
Hampton Inn	255 Congaree Road	Greenville, SC	864-516-2400	Rate: \$130.00 Exp: 10/11/17
Sleep Inn TD Convention Center	231 Pleasantburg Dr	Greenville, SC	864-240-2006	Rate: \$84.00 Exp: 10/27/17
Wingateby Wyndham	246 Congaree Road	Greenville, SC	864-558-9016	Rate: \$85.00 Exp: 10/11/17
Westin	120 S Main Street	Greenville, SC	864-421-9700	Rate: \$145.00 Exp: 10/21/17



January Winter Show

TD Convention Center—Greenville, SC

**TD Convention Center
One Exposition Drive
Greenville, SC 29607**

EXHIBITOR MOVE-IN	Tuesday, January 16	10:00 am to 8:00 pm
DATES & HOURS	Wednesday, January 17	9:00 am to 6:00 pm
	Thursday, January 18	9:00 am to 6:00 pm
	Friday, January 19	9:00 am to 3:00 pm
BREAK DOWN	Friday, January 19	3:00 pm to 10:00 pm

FORMAT: EORA will be using Hall 1. EORA will promote the event on the EORA website, e-mail newsletters and with a postcard mailer. A listing of participating exhibitors that purchase booth space with their product lines will also be available on the website and in the Show Program. **It is the responsibility of each exhibitor to make appointments for the show.**

SET-UP: **Tuesday, January 16th 10:00 a.m. to 8:00 p.m.** If it's necessary for you to set-up past the 8pm, you **will incur an additional fee** to cover the expense of security. Vehicle access to the hall is **NOT** available on Sunday. Trailer storage will be outside in the parking lot adjacent to the airport.

BREAK-DOWN: Removing a Display or Merchandise from your booth prior to the set break-down time will incur a **\$250 fine**, payable on site.

FOOD/CONCESSION: The TD Convention Center has made it clear that **NO outside food or beverage (including alcohol) can be brought into the building.** Concessions will be available between 8:00 a.m. and 5:00 p.m. Direct special dietary requests to Melanie McKenzie in Banquet sales: 864-255-5850 dmckenzie@tdconventioncenter.com

SECURITY: The hall will be **unlocked at 8:00am and LOCKED at 6:30pm.** Everyone must be **OUT OF THE HALL by 6:30pm.** Once you leave the hall you will not be allowed back in until the next day.

ELECTRICAL: **Advanced Cost is \$70.00** per outlet, and must be ordered on the TDCC web link 30 days prior to move in: <https://tdconventioncenter.com/forms/electrical-services-form/> Rates jump to \$95 within 30 days prior to the show, or on-site. You must provide your own spotlights, extension cords, power strips, etc.

SHIPPING: UPS / Fed Ex - type shipments will be received and handled by Hollins Expo that arrive for EORA exhibitors starting **Tuesday, January 16th 2018.** A charge of \$5.00 per box for all small packages up to 50 lbs. will be charged and payable to Hollins Expo. If you have packages weighing more than 50 lbs., or product arriving on a common carrier that will have to be routed through Hollins Expo, refer to the exhibitor service kit for the appropriate rate. Have your Company ship to: **TD Convention Center / EORA, ATTN: Your name DOCK 3 One Exposition Dr., Greenville, SC 29607**

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COMPANY PERSONNEL ATTENDING: Any company personnel attending must abide by EORA Show Rules. Each 10' x10' booth comes with ONE non-transferable name badge for personnel; each additional personnel is \$250 which is valid for the duration of this show.

DEALER COCKTAIL HOUR: The EORA will host a dealer Cocktail hour Thursday, February 18th in the Concourse of Hall 1 from 6:00pm to 7:00pm. Please remember to invite your retail accounts to this social event.

WIRELESS: Is FREE and labeled as the "Convention Center" wireless network.

HOST LODGING FACILITIES:

Clarion Inn	50 Orchard Park Dr	Greenville, SC	864-254-6383	Rate: \$75.00 Exp: 1-1-18
Hilton	45 W. Orchard Park Dr	Greenville, SC	864-232-4747	Rate: \$99.00 Exp: 12-16-17
Hampton Inn	255 Congaree Road	Greenville, SC	864-516-2400	Rate: \$115-\$125 Exp: 12-16-17
Sleep Inn TD Convention Center	231 Pleasantburg Dr	Greenville, SC	864-240-2006	Rate: \$79-\$89 Exp: 12-31-17
Wingate by Wyndham	246 Congaree Road	Greenville, SC	864-588-9016	Rate: \$85.00 Exp: 1-1-18