



10/1/18

360 Adventure Collective (360 AC)

ON-SNOW DEMO RULES

All 360 AC Trade Show and Membership Rules apply to participants of the On-Snow Demo.

1. On Snow Demo Format

Authorized product to be shown and demoed:

- a. Skis (Alpine, Telemark, Nordic), Snowboards, Boots, Bindings and Poles.
- b. Snow accessories including Custom Insoles; Wax/Tuning Machines; Goggles/Eyewear; Helmets; and Boot Heaters.

2. Demo Event Rules

- a. No event by demo participating members may be conducted on the two (2) days preceding the 360 AC demo event.
- b. Guests (non-360 AC members or Retailers) must be approved by Show Management prior to the demo. A fee will be charged for attendance.
- c. It is understood that 360 AC will NOT be responsible for exhibitor's demonstration equipment, sample lines, personal property, displays, and/or vehicle(s).
- d. Reps not cleaning up their space will be charged a clean-up fee of \$500.00.
- e. Alcoholic beverages are not to be consumed during show hours.
- f. Pets are not permitted at the On-Snow Demo.

3. Space Assignments & Requirements

- a. Members who use seniority to contract event space must personally be present for a portion of the On Snow event.
- b. Subletting space to any individual is strictly prohibited. Fines will be imposed on violators and space will be subject to immediate shutdown for the remainder of the event.
- c. Any member showing his/her lines and/or making his/her services available either alone or in concert with others in an unauthorized location(s) on demo location premises at the same time as the On-Snow Demo is being held, will immediately be suspended from the organization. Showing out of condos & hotel rooms is strictly prohibited.
- d. Outdoor Space Requirements:
 1. All racks, demo equipment, tents and operational space must remain confined within assigned space.
 2. Oversized Vehicles must fit into assigned outdoor space.
 3. Binding release tables must be manned by representatives of ski binding manufacturers during the demo show hours.
 4. Any rep vehicle not being used for the demo that is still in the base/demo area after 7:30 a.m. will be fined.
 5. Banner placement anywhere on base lodge complex is strictly prohibited, and will be removed without notice.
- e. Tent Space Requirements
 1. Tents (including ropes, stakes, etc.), must remain within the assigned space.
 2. Tents must be properly secured during demo hours and taken down each night. Do not leave any dismantled tent parts on the ground after demo hours.
 3. Tents must be secured based on facility requirements.
- f. Indoor Space Requirements – must follow 360 AC Trade Show Rules.

4. Certificate of Insurance (COI)

- a. A \$1,000,000 (minimum) Certificate of Insurance must be provided for each and every product showing and/or demoing listed in the 'Authorized Products list (section 1.a). No exceptions.
- b. Space will not be assigned unless a valid Certificate accompanies application.
- c. All policies must be endorsed naming Event Venue, 360 AC as additionally insured. SAMPLE CERTIFICATE PROVIDED UPON REQUEST.
- d. Commercial General Liability Insurance- \$1,000,000 General Aggregate Limit
- e. Proof of Workers Compensation Insurance & Employer's Liability Insurance
- f. Proof of Automobile Liability Insurance. Certificate Holder and Additionally Insured: 360 AC, Event Venue

5. Entrance to Demo / Assistants & Principals

- a. Contracting Member Rep are responsible for making sure assistants, company personnel and guests understand and comply with all Demo Show Rules and Policies.
- b. Obtaining unauthorized entrance/registration is strictly prohibited.
- c. Retail Demo name badges and Passports are nontransferable between events and individuals.